

**Client:** Sylma, Belgium

**Solution:** New Shade System

**Problem:** Plant damage through over exposure

**Product:** Parafence

## Plant Care solves over-exposure problem for Belgian grower

**Parafence, the unique windbreak and shade system, has solved an over-exposure problem for Sylma, a major pre-production grower of ornamentals and trees, based at Lovendegem in Belgium.**

Because its existing shade system was failing, Sylma was struggling with damage to the tips of young plants caused by over-exposure to sunlight. Sylma also felt embarrassed to show customers round their facility because of the poor appearance of both some of their plants and the existing shade products.

They found Parafence on the web and invited sole supplier Plant Care Limited to carry out a trial at Lovendegem to enable them to assess the quality and effectiveness of the product.

The trial was carried out in a small area of the nursery and was an immediate success. Plants within the Parafence-shaded area recovered quickly, were much healthier and Sylma were also impressed by the aesthetics and quality of the system.

Satisfied with the results of the trial, Sylma ordered a further 4,500 square metres of the Parafence system, which was installed over the existing steel-framed

structure and now plan to extend this still further in the future.

Tony Marriott, Commercial Director at Plant Care, said that the Sylma project was a perfect example of the difference Parafence can make.

"Parafence has been around for quite a long time but there is still nothing else quite like it and the Sylma project proves that it has a major role to play in modern horticulture.

"We have recently been given the sole rights to distribute Parafence throughout most of Europe and have launched a major drive to re-awaken interest in the product. The response and level of interest in its use as both shade and as a windbreak has been fantastic," he said.

The horizontal strips of the Parafence web are manufactured from a high tenacity polyester filaments encased in a tough polyethylene sheath, combining lightweight with exceptional strength. Parafence provides between 58 and 68% shade a wind reduction, depending on the type selected.

Plant Care provides full technical services covering selection and installation of Parafence and can also provide a list of approved installers where required.



# Parafence



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